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MIDDLEBERG COMMUNICATIONS AND THE DOWD AGENCY
JOIN FORCES

New York, NY ó November 3rd, 2009 ó Don Middleberg, a widely recognized leader in public relations and CEO of Middleberg Communications, and Jim Dowd, CEO of The Dowd Agency, today announced the combination of their two firms. The new, full-service agency will operate as Middleberg Communications, with The Dowd Agency as its consumer division.

Don Middleberg will serve as CEO of the combined firms, with Jim Dowd serving as Managing Director and head of the consumer division. Dowd will also be a principal of the parent company. Middleberg Communications will now have revenues exceeding \$4 million and nearly 25 employees. No financial details of the transaction were released.

In late 2006, Don Middleberg returned to public relations after fulfilling contractual obligations from the sale of his former firm Middleberg & Associates. Middleberg grew his former agency into a 150-employee, \$18 million operation before selling it to Euro RSCG, a division of Havas, in June 2000.

In commenting on the announcement, Middleberg stated, "I am tremendously excited by our joining forces with The Dowd Agency, a terrific, young firm with superb media relations capabilities. Together, we have a very strong offering for clients in corporate and financial services, consumer and technology lifestyle."

"Jim is also one of the best young communications professionals in our business," Middleberg added. "We share a passion for outstanding media relations balanced with smart programming and passionate client service."

"Don Middleberg is a legend in the industry," said Jim Dowd. "He has become a mentor and trusted friend. The combination of our expanded and diverse capabilities will net truly incredible results for our clients on the consumer, social media and the business fronts. All of our current and future clients can expect the same results-oriented, bootstrap mentality and a staff hungry for that next big hit, only now with bigger and better resources."

About Middleberg Communications

Middleberg Communications is a full-service, independently owned public relations agency with specialized expertise in the consumer, corporate and financial services, media, and technology markets. The agency focuses on delivering tangible results that help clients grow their businesses. Hallmarks of the firm are smart, creative strategic thinking; targeted media relations; and unbridled enthusiasm for clients' business goals, all supported by good old-fashioned hard work. For more information, visit <http://www.middlebergcommunications.com>.

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