



**“Thank you to Middleberg for making this happen.
We already have 500 leads.”**

-SunRun President and Co-Founder, Lynn Jurich
on SunRun's July 29th, 2010 appearance on Good Morning America+



Is Solar Energy Affordable and Appropriate for Your Home?

How To Tell If Solar Is Right for You

By LAURIE BENNER

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Powering homes with solar electricity can lower the homeowner's utility costs with minimal environmental impact.

This morning on "Good Morning America" you saw Lynn Jurich of SunRun, a San Francisco-based home solar company.

Jurich, SunRun's co-founder and president, said the benefits of solar powering homes include controlling electricity costs and making a difference in the environment.

Solar power can help reduce greenhouse gases, lower the nation's dependence on fossil fuels and increase a home's resale value, she added.

Solar Power Options

Jurich said there were two ways to obtain solar power for a home. Homeowners can purchase a home solar system outright, or they can purchase solar electricity from a home solar company. Options for solar electricity include a solar lease or a solar power purchase agreement.

Jurich's company offers solar leases.

She said leases were a helpful option, particularly because the biggest obstacle to the purchase of a solar system was the price.

A residential solar energy system could cost between \$25,000 and \$45,000, she said.

Solar Power Resource Guide

How can you know if solar power is right for you? Do you qualify for a rebate? Should you buy, lease or enter into a solar power purchase agreement. Here are some resources to help you decide.

- To find whether you qualify for government tax credits if you use solar power and other renewable energy systems in your home, [click HERE](#).
- If you're interested in solar power or other energy efficient systems, [click HERE](#) to see whether you can get a rebate or other incentive from your federal, state or local government, or from your utility.
- You can learn more about residential solar electric systems by [clicking HERE](#).
- To find a solar contractor in your state, [click HERE](#).

Click [here](#) to watch SunRun's July 29th, 2010 appearance on "Good Morning America."